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# Introducing the New Gladiolus

# LAVENDER BRIDE

FEB 20 1931 ★

Beautiful smoky lavender, with a silvery sheen. About the largest flowered in the so-called "blue" class.

Grows tall and vigorous, and keeps well after cutting.

Prolific and produces nice bulbs.

Glad Fans will be delighted with this handsome novelty.

One of the best of the "smokies."

Although some growers with limited stocks are asking \$1.00 and \$1.25 per bulb this year, I have made the price as low as possible so that every lover of fine glads can get a start of it.

## RETAIL PRICES

Size No. 1 bulbs	50c each; \$5.00 per doz.
" " 2 "	40c " 4.00 "
" " 3 "	30c " 3.00 "
" " 4 "	25c " 2.50 "
" " 5 "	20c " 2.00 "
" " 6 "	15c " 1.50 "

## WHOLESALE PRICES 1931

Size No. 1 bulbs	\$35.00 per 100
" " 2 "	28.00 "
" " 3 "	23.00 "
" " 4 "	18.00 "
" " 5 "	13.00 "
" " 6 "	8.00 "
" " 7 "	4.00 "

Both retail and wholesale prices include delivery.

Six bulbs will be sold at the dozen rate, and 25 or 50 at the 100 rate.

*If you want to "put one over" on the other fellow, get this novelty; few have seen it yet.*

## HOWARD M. GILLET, Gladiolus Specialist

Box L, NEW LEBANON, N. Y.

My complete 36-page Retail Catalog, "THE GLADIOLUS BEAUTIFUL," containing 45 illustrations and describing 175 beautiful varieties of Gladiolus, will be mailed free on request.

